

CAPABILITY STATEMENT



ImprovEdge (improvedge.com)

3982 Powell Rd Ste 314, Powell, OH 43065
p. 614-793-1738 | info@improvedge.com

CORE COMPETENCIES

ImprovEdge is certified for instructor-led workshops, professional development training, and keynotes that can be delivered via live webinar, in-person and hybrid. Our courses include the following topics:

- Leadership Development
- Presentation Skills
- Team Building
- Innovation
- Managing Tough Conversations
- Negotiation/Influence
- Executive Presence
- Facilitator Training
- Executive Coaching

PAST PERFORMANCE

International Trade Admin.

PoP: 2019; \$125K; Delivering Team Building and Individual Coaching Programs for Senior Commercial Officers in overseas locations for ITA Jordan, Morocco & SE Europe.

George Litman, Director for Operations, Middle East & Africa | (202) 250-0686 | George.Litman@trade.gov

The Department of Defense

PoP: 2016 to 2021 | \$35K
Every year since 2016, ImprovEdge delivers Innovation training for the Aspiring Leader program, a year-long leadership development program for their most promising talent.

Jennifer Zavala, Program Manager (571) 372-3950 | jennifer.l.zavala4.civ@mail.mil

The Federal Judicial Ctr

PoP: Dec. 2014; \$10K; Delivered an Executive Presence keynote for executives in the Judiciary that had been identified for development.

Michael Eric Siegel, Ph.D.
Senior Education Specialist | 202-502-4107

Office of Digital Services Industries (ODSI)

PoP: Nov. 2019 to Jul 2020; \$60K Provided Leadership Development, Team Building and Coaching training services to equip team with confident, capable leaders

Krysten Jenci, Director of ODSI | 202.482.0551 | krysten.jenci@trade.gov

COMPANY DATA

UEI: MVYCNM1EHKW6

CAGE: 4QV59

NAICS Codes

611430

541611

611699

541612

Accepts Government Credit Cards

Certified Women-Owned Small Business (WOSB)

Operational since 1998

16 employees

Capacity: 1000 participants

ImprovEdge (<https://improvedge.com>)

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DIFFERENTIATORS

- ImprovEdge has a satisfaction rate of over 95% from participants
- Facilitators have unique blend of corporate experience and performance training
- First organization (1998) in the world to combine research in human behavior and neuroscience with improvisation principles
- Customizes content to align program objectives with client organization values and objectives

SERVICES AND PRODUCTS AVAILABLE UNDER THE SIMPLIFIED ACQUISITION THRESHOLD (SAT)

▪ **\$250,000 Value or less**

Multi-year blended learning program for Leadership Development with relevant topics by audience (early career, high-potential, senior leader, front-line supervisor) and is delivered through in-person and virtual workshops, and 1-on-1 Coaching (6 x 45min sessions)

- Each program can be enhanced by providing participants with published, award-winning works and interactive games developed by ImprovEdge

▪ **\$25,000 Value or less**

- 2 in-person full-day workshops (8 hours or less each)
- 5 virtual workshops (2 hours or less each)
- Hybrid experience - both in-person and virtual workshops
- 3 Individual 1-on-1 Coaching Cycles (6 x 45min sessions)

▪ **\$10,000 Value or less**

- Event Keynote (90 min or less)
- 1 in-person half-day workshops (4 hours or less each)
- 2 virtual workshops (2 hours or less each)
- 1 Individual 1-on-1 Coaching Cycle (6 x 45min sessions)