

# Presence and Presentation Skills– Impact Metrics

**4.83**  
out of 5

## Overall workshop rating

*The concepts introduced in the workshop were presented clearly, and I was encouraged to engage.*  
(5 = Strongly Agree, 1 = Strongly Disagree)

## ImprovEdge Program Components:

- ✓ Virtual kick-off and follow-up workshop
- ✓ 2-day In-Person Presentation Skills workshop
- ✓ Personal coaching session for each participant
- ✓ Participant Pre- and Post-Assessments

## Objectives:

- (1) Learn and practice key presentation skills
- (2) Practice key techniques of storytelling while delivering succinct messages
- (3) Explore tools for better preparation, adapting to their audience, and managing stress

## Pre- to Post-Assessment Comparisons

Participants were asked to provide **ratings** between the November-December experiences with ImprovEdge.

Following our workshop series, the self-reflection questions where the **greatest improvements** occurred:

**+ 22%**

I have strategies to prepare for and deliver impactful presentations.

**+ 17%**

I have techniques to communicate with purpose (across in-person and virtual connections).

**+ 13%**

I have techniques to adapt my presentation to audience needs.

**+ 9%**

I implement stress management skills such as open-ended questions and the power of the pause.

**+ 26%**

I am confident in my ability to engage others with storytelling.



## Audience Engagement

*The art of introduction, setting an objective for a conversation / presentation for the purpose of engaging the audience.*

*Keep your intro brief but capture the attention of the audience*

*Learn how to most effectively convey my message to stakeholders who don't have the same domain of knowledge as me.*

*Keep your intro brief but capture the attention of the audience*

## Presentation Skills

*Don't let the slides take center stage. Slides should be supporting but not domineering.*

*Not the slide is the center of the presentation, I am*

*Use slides as helpful tools to keep audience grounded and not to confuse them with overwhelming text*

*hook, less slides, get feedback from peers during prep process (allow time for this)*

## Additional Applications



## Participant Takeaways

*I will use a number of the skills but most importantly I will prepare physically before a presentation.*

*Body language is proportionally most important as people are forming opinions of you, followed by tone and the actual words you choose. Non-verbals are incredibly important in helping others understand you and feel engaged in what you are saying.*