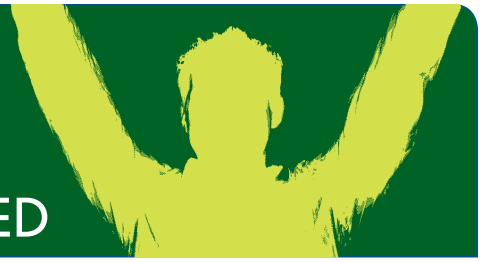


# GO WITH IT: INNOVATE AND EMBRACE THE UNEXPECTED



## Build a more innovative team through improv!

### Workshops - half day

Immerse your team in a high-energy, hands-on exploration of innovation, creativity and how to drive successful outcomes in any organization!

Our choices about how we interact, live, question, play and think are the building blocks to every innovation - and if we want more and better innovation, we need to improvise.

Participants engage in a highly interactive session that includes improvisational exercises, role plays, simulations, paired and small-group challenges, stories and humor to make the experience fun backed by research in neuroscience and psychology to make it collaborative and meaningful.

#### Outcomes include:

- Practicing techniques for immediate improvement in efficiency for meetings and conversations
- Understanding secrets of the core principles of improvisation that exist in high performing teams
- Exercises and practice dealing with the stress of change while staying highly positive and innovative
- 3 techniques to foster small innovations at the front line immediately

### Keynote - 60 minutes

A high-energy, interactive session on the use of improvisational techniques as effective tools to increase and improve innovative behaviors in your organization. We guide attendees through exercises that will demonstrate how they can use the art of improvisation to drive innovation. Improvisers play, think upside down and brainstorm more efficiently. Leveraging these behaviors in organizations propels people and ideas forward.

#### Outcomes include:

- High-energy motivational experience for your team
- Everyone walks out with 3 techniques they can use immediately to drive innovation
- Volunteers join the speaker onstage for exercises and the audience has multiple opportunities to speak and ask questions
- Paired exercises in the audience allow people to practice techniques and inspire accountability

### Live Webinar - 30-60 minutes

This live, interactive format allows your dispersed teams to receive high-impact learning in a short amount of time. Everyone is engaged on the call, concentrated topics are covered and questions are answered. The webinar can then be archived for future use.

#### Outcomes include:

- Applying improvisation to innovation
- Learning case studies to apply
- Direct techniques to manage the unexpected and move forward
- Our virtual experiences are rated as highly interactive, effective and surprisingly engaging.

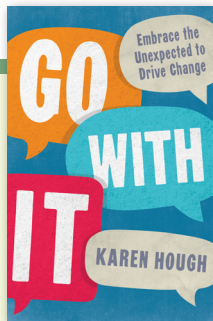
### E-learning

This interactive, video-driven learning provides an online learning experience that can be used in place of or to supplement in-person workshops. In addition to classic courses, we provide micro-learning driven by humor and quick tips.

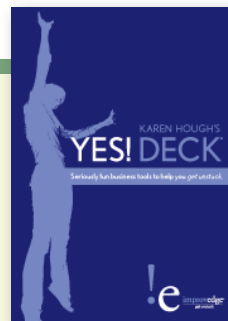
#### Outcomes include:

- Knowing how to apply the concept of constraint to drive creative solutions even in highly regulated environments
- Managing people for better innovative outcomes

Materials



Go With It:  
Embrace the Unexpected  
to Drive Change



A handy deck of 29 great ideas, exercises and challenges for you and your team!



614.793.1738 | [www.ImprovEdge.com](http://www.ImprovEdge.com)

