

# PRESENTATION SKILLS

## BE THE BEST PRESENTER EVER: IMPACT, AUTHENTICITY AND IMPROV



A 10-step system to skillful, passionate, persuasive presentations! You will develop your own authentic style and emerge stronger and more effective in any situation, whether it be a formal presentation to 200 people or a critical sit-down with 2 people.

### Workshops - Full day

In this intensive, energizing program, we push the boundaries of your capabilities. Fabulous presenter? We turn up your potential. Nervous beginner? We'll get you comfortable and capable with a myriad of speaking situations.

#### Attendees will:

- Present, receive critiques and try many new techniques in one intensive day
- Learn a toolkit of skills to employ in front of 2 or 2,000 people
- Discover four rules to break before you hit the stage
- Get on your feet practice with formal and extemporaneous speaking - Receive one-on-one coaching in addition to group work and videotaping

### E-learning

This interactive, video-driven learning provides all 10 modules in under 2 hours.

#### Outcomes include:

- Powerful ways to organize content and ensure the audience remembers your message
- Immediately usable techniques to prepare if you have 30 days or 30 seconds
- The 3 critical steps to managing mistakes and unexpected problems

### Keynote - 60 minutes

Join CEO and bestselling author Karen Hough for an engaging, high-energy keynote! After coaching over 1,000 presenters—and being a professional presenter herself--Karen shows us that it's outdated advice that makes us stiff and uncomfortable. Authenticity and passion win people over, not polish. Her interactive, humorous speeches will have you laughing and learning!

#### Outcomes include:

- Rules you should always break and new ways to discover your rockstar presenter
- Techniques to handle any situation, even if the projector blows up!
- Guaranteed ways to grab your audience, read your audience and drive home your message.

### Live Webinar - 30-60 minutes

This live, interactive format allows your dispersed teams to receive high-impact learning in a short amount of time. Everyone is engaged on their call, concentrated topics are covered and questions are answered. The webinar can then be archived for future use.

#### Outcomes include:

- Tips to handle tough audiences
- Quick ways to identify the purpose in your presentation and ensure the outcome you want
- Fresh new techniques you can use today!



## New Book

Published by Berrett-Koehler

Have you ever been told you're a bad presenter?  
Confused about which rules to follow?  
**Excellent!**

- Karen Hough's advice let's you throw away the rule book and emerge better, stronger and more effective at persuading an audience.
- Hough debunks over a dozen myths about presenting to make it more fun and natural for everybody.
- Develop your own authentic style, be confident and get out there!

Bulk discounts and custom cover/inserts available.



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