

EXECUTIVE PRESENCE: INFLUENCE, COMMUNICATION AND IMPROV



Executive Presence is the differentiating point for high-performance cultures. It is critical for succession, ascension and managing perception. In this program, we push the boundaries of your capabilities and elevate how you are perceived.

Workshops - Full day

An intense training in managing how you are perceived, understanding and using influence, and communicating like a pro.

Participants will:

- Practice how they “show up” in both formal and extemporaneous settings
- Use influence when they do not have direct decision-making power
- Learn how to manage our body language, speaking style and ability to deliver succinct messages
- Deeply improve communication and clarity of message

E-learning

This interactive, video-driven learning provides all modules in under 2 hours.

Outcomes include:

- New ways to consider how to approach managing how you are perceived
- Techniques that can elevate your confidence and consistency as a leader
- Personal goals for achieving an authentic presence

Keynote - 60 minutes

Join CEO and bestselling author, Karen Hough, for an engaging, high-energy keynote! She illuminates stereotypes and options around executive presence, provides case studies for finding your own authentic leadership presence, and involves the audience in discussion and volunteer activities.

Outcomes include:

- Understanding the definition of executive presence and how it affects both you and your colleagues
- Three critical attributes of great leaders with presence
- Tips to put to use immediately to influence without forcing

Live Webinar - 30-60 minutes

This live, interactive format allows your dispersed teams to receive high-impact learning in a short amount of time.

Everyone is engaged on their call, concentrated topics are covered and questions are answered. The webinar can then be archived for future use.

Outcomes include:

- Tips to provide new ways to appear confident and collected
- Examples and case studies for discussion
- Fresh new techniques you can use today!
- Examination of different modes of influence, including effective questioning



New Book

Published by Berrett-Koehler

Have you ever been told you're a bad presenter?
Confused about which rules to follow?
Excellent!

- Karen Hough's advice let's you throw away the rule book and emerge better, stronger and more effective at persuading an audience.
- Hough debunks over a dozen myths about presenting to make it more fun and natural for everybody.
- Develop your own authentic style, be confident and get out there!

Bulk discounts and custom cover/inserts available.



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